

# Midhula A

7034613582 | midhulaa10@gmail.com

 <https://midhulaaugustine.mikawebx.com/>

 <https://www.linkedin.com/in/midhula-augustine-545069170>

## Objective

Results-driven Freelance Web Developer with over 3 years of experience in designing and developing high-performance WordPress websites. Founder of MikaWebX, specializing in custom web solutions, SEO optimization, and digital branding for businesses in Kerala and GCC. Passionate about creating user-friendly, responsive, and conversion-focused websites that drive growth. Currently seeking a remote web development role to leverage technical expertise and creativity in delivering impactful digital solutions.

## Experience

- MikaWebX** January 2025 - Present  
Freelance Web Developer
  - Designed and developed custom WordPress websites for businesses across Kerala and GCC.
  - Built SEO-optimized, mobile-friendly websites to improve client visibility and engagement.
  - Integrated payment gateways, booking systems, and custom plugins for enhanced functionality.
  - Provided website maintenance, speed optimization, and security enhancements.
  - Managed multiple client projects, ensuring timely delivery and high-quality output.
  - Developed social media strategies, including Instagram paid ads, to drive client growth.
- Miyak Solutions** June 2022 - January 2025  
Senior Wordpress Developer (Remote)
  - Managed WordPress development for multiple clients, ensuring timely delivery and high quality solutions.
  - Custom WordPress themes, plugins and widgets.
  - Collaboration with designers to turn designs into functional WordPress websites.
  - Optimize website performance, security, and SEO.
  - Troubleshooted and resolved website issues.
  - Done website migrations and updates.
  - Purchase and manage domains, setup hosting, built and launch new website from scratch
- Azym Technologies** November 2021 - March 2022  
Technical Support L1
  - Resolved customer inquiries related to website hosting, domain management, and email issues.
  - Troubleshooted and resolved issues with website uptime, loading speed, and functionality.
  - Assisted customers with website migrations, backups, and restorations.
  - Configured and managed customer accounts, including email and FTP settings.
  - Escalated complex issues to higher-level support teams.
  - Handled WhatsApp chat, Email and Ticketing system.
- UFS Technologies** April 2021 - October 2021  
Jr. Angular Developer
  - Collaborated with team members to complete projects 15% faster.
  - Collaborated with senior developers to design and implement solutions.
  - Built a responsive UI component library for reuse across applications.

## Education

- College of Engineering Poonjar** 2020  
BTech  
65%

## Achievements & Awards

- Successfully migrated WordPress websites to a new hosting platform, resulting in a 99.9% uptime rate.

- Improved website load time by 50% through optimization and caching techniques.
- Resolved 95% of client support requests within 24 hours.
- Employee Award for Best Designer of the year 2023

## Technical Skills

- Proficiency in HTML, CSS and WordPress core functions.
- Experience with WordPress themes, plugins, and widgets.
- Familiarity with WordPress page builder, Elementor
- Understanding of WordPress security best practices.
- Knowledge of web hosting and server management.
- Understanding of responsive web design and mobile-first development.
- Experience with WordPress SEO optimization
- Experience with multilingual website.
- Basics knowledge in Figma.

## Soft Skills

- Strong problem-solving and analytical skills.
- Excellent collaboration skills.
- Ability to learn quickly and adapt to new technologies.
- Attention to detail and commitment to quality.
- Time management and organization skills.
- Ability to work under pressure and meet deadlines.
- Team player with a positive attitude.
- Continuous learning and professional development

## Certificates

- Wordpress Certifications from Udemy
- cPanel & WHM sales proficiency certificate
- Certification in Python Full Stack from QUEST Innovative Solutions
- Figma certifications from Udemy

## Reference

- **Arya VL - RM Education Solutions India Pvt. Ltd (RMESI)**  
Senior Systems Engineer  
itsaryanair@gmail.com  
+91 81290 43059